CLAIMS

1. In a wireless communication system supporting a broadcast service, a method comprising:
transmitting a broadcast session on a broadcast transmission channel; and
transmitting broadcast overhead information with the broadcast session on the broadcast transmission channel.

2. The method as in claim 1, wherein the broadcast overhead information is a session description protocol message containing information for processing the broadcast session, and wherein the session description protocol message is interleaved with broadcast content of the broadcast session.

3. A communication signal transmitted on a carrier wave, the signal comprising:
a broadcast session portion; and
a session description protocol message (SDP message) interleaved with the broadcast session portion, wherein the SDP provides information for processing the broadcast session.

4. The communication signal as in claim 3, wherein the signal is transmitted via a broadcast transmission channel.

5. In a wireless communication system supporting a broadcast service, a method comprising:
receiving a session description protocol (SDP) message corresponding to the broadcast session on the broadcast channel;
accessing a broadcast session on a broadcast channel; and
processing the broadcast session using the SDP message.

6. The method as in claim 5, wherein the SDP message is interleaved with broadcast content of the broadcast session.

7. A wireless apparatus, comprising:

means for receiving a broadcast service parameter message corresponding to a broadcast session;

means for receiving an SDP corresponding to the broadcast session; and

means for processing the broadcast session using the SDP.

8. The apparatus as in claim 7, further comprising:

means for receiving header compression information.

9. The apparatus as in claim 7, further comprising:

memory storage adapted to store the SDP corresponding to a plurality of broadcast sessions, wherein the SDP of each of the plurality of broadcast sessions is updated when the corresponding broadcast session is accessed.

10. The apparatus as in claim 9, wherein the memory storage is a cache memory.

11. The apparatus as in claim 9, wherein the memory storage is a look up table.